

## **Privacy Policy for our Website**

This privacy policy sets out how Fitzwilliam Food Test Ltd uses and protects any information that you give us when you use this website or when you buy a food intolerance test from Fitzwilliam Food Test Ltd.

Fitzwilliam Food Test Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified either when using this website or when you buy a food test from Fitzwilliam Food Test Ltd then you can be assured that it will only be used in accordance with this privacy statement.

Fitzwilliam Food Test Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. We have updated our privacy policy in accordance with the General Data Protection Regulations of 2018. This policy is effective from 25 May 2018.

## **Terms and Conditions of the Website**

Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any services or information available through this website meet your specific requirements.

This website contains material which is owned by or licensed to us. This material includes, but is not limited to, the design, layout, look, appearance and graphics. Reproduction is prohibited other than in accordance with the copyright notice, which forms part of these terms and conditions.

Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.

Your use of this website and any dispute arising out of such use of the website is subject to the laws of The Republic of Ireland and The European Union

## **Website Disclaimer**

The information contained in this website is for general information purposes only. The information is provided by Fitzwilliam Food Test Ltd and whilst we endeavour to keep the information up-to-date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

Through this website you are able to link to other websites which are not under the control of Fitzwilliam Food Test Ltd. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the website up and running smoothly. However, Fitzwilliam Food Test Ltd takes no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control.

## **Copyright Notice**

This website and its content is copyright of Fitzwilliam Food Test Ltd. All rights reserved.

Any redistribution or reproduction of part or all of the contents in any form is prohibited other than the following:

You may print or download to a local hard disk extracts for your personal and non-commercial use only

You may copy the content to individual third parties for their personal use, but only if you acknowledge the website as the source of the material

You may not, except with our express written permission, distribute or commercially exploit the content. Nor may you transmit it or store it in any other website or other form of electronic retrieval system.

## **What We Collect Through Your Use of Our Website**

We may collect the following information through various parts of our website

### *Personal Data*

- Name
- Contact information
- Payment information
- Medical history

### *Non-personal Data*

We use Google Analytics to collect statistics about how our website is being used. This includes such data as demographic information, browser types and other anonymous data for analytic analysis. This is to help us better understand who customers are and to make sure our website is designed and organised in an easy to use way.

## **How We Use Cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We

only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website

## **Links to Other Websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **What We Collect When You Buy A Food Test from Fitzwilliam Food Test Ltd**

We collect the following information in order to contact you in connection with your appointment, invoice, purchase or in order to respond to communication you have sent to us

### **Personal Data**

- Name and address
- Contact information
- Date of Birth
- Payment information
- Medical history

### **What We Do with the Information We Gather**

All information both personal and non-personal is used for internal record keeping only. By providing your data to us, you consent to sharing your data with Cambridge Nutritional Sciences Laboratory for the purpose of generating the results of the test.

Data which is collected is only used for the purpose for which it has been collected for.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online and in person.

We do not sell or distribute your data to any 3rd party organisation unless we have your permission or are required by law.

## **Controlling Your Personal Information**

If you believe that any information we are holding on you is incorrect or incomplete please contact us. We will promptly correct any information found to be incorrect.

The General Data Protection Regulations (GDPR) 2018 provides you, the data subject, with a right to receive a copy of the data/information we hold about you or to authorise someone to act on your behalf. You can download our [Subject Access Request Form here](#) and you can make a request for your information

- In person
- By phone
- By email
- By post
- Through our social media channels

We do not charge for Subject Access Requests and we will process any Subject Access Requests we receive within 30 days.